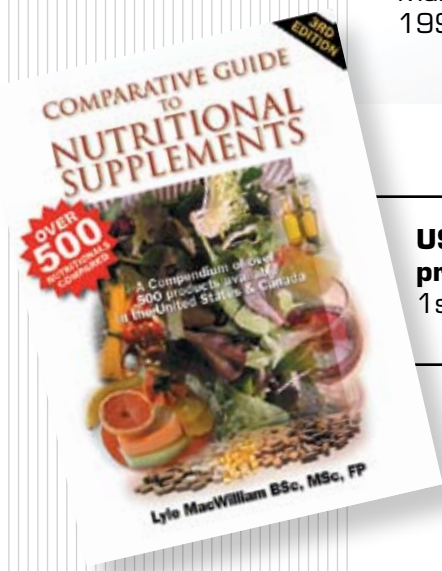


# USANA RECEIVES ACCLAIM FROM FORBES FOR THIRD YEAR RUNNING



**#12** on Forbes' 200 Best Small Companies list in 2006, and the only direct sales company to make the top 20 for each of the last three years (*Forbes*, Oct. 30, 2006; Oct. 31, 2005; Nov. 1, 2004)

USANA rated **#1** Distributor's Choice for eighth year running (*Network Marketing Today/MLM Insider Magazine*, 1997 - 2006)



USANA's Essentials rated **#1** nutritional supplement out of 500 products in North America (*Comparative Guide to Nutritional Supplements*, 1st - 3rd editions)

**#1** Dietary Supplement (*Best of State*, 2006)



- Recognition for USANA's excellence doesn't stop there:**
- *Success from Home* dedicates entire issue to USANA's products and opportunity (Nov. 2006)
  - Fifteen athletes from USANA-sponsored teams bring home 25 medals in 2006 Torino Winter Games
  - USANA listed in *The Wall Street Journal's* "Smart Money Stock Screen/Efficiency Experts" (April 20, 2006)
  - USANA chosen as the official supplement supplier for numerous athletic organizations
  - *Business Week* names USANA to its 100 Hot Growth Companies list (2004 and 2005)

